EMERGENCY BILL

0lr0989 CF HB 953

By: Senators Pinsky, Ellis, Guzzone, Kelley, Smith, and Zucker

Introduced and read first time: February 3, 2020

Assigned to: Education, Health, and Environmental Affairs

A BILL ENTITLED

1 AN ACT concerning

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Public Ethics – Issue Lobbying Communications – Lobbyist Registration and Disclosure Requirements

4 FOR the purpose of requiring a certain entity to register with the State Ethics Commission 5 as a regulated lobbyist if, during a certain reporting period, the entity spends a 6 certain amount for certain issue lobbying communications; requiring a certain 7 regulated lobbyist to report certain information to the Ethics Commission in addition 8 to certain other reports; requiring a certain regulated lobbyist to report certain 9 information to the Ethics Commission within a certain period of time on receipt of 10 an aggregate donation of a certain amount; providing that certain provisions of law 11 apply to certain regulated lobbyists; requiring a regulated lobbyist to file a certain 12 statement with the Ethics Commission on receipt of a solicited donation of a certain 13 amount; providing for the contents of a certain statement; providing that certain 14 solicited donations made by certain individuals are attributable to certain entities 15 under certain circumstances; providing for the administration of certain statements 16 by the Ethics Commission; requiring each issue lobbying communication to contain 17 a certain disclosure in a certain manner; prohibiting a certain person from making a 18 payment or claiming responsibility for an issue lobbying communication with the 19 intent to evade or aid in the evasion of certain provisions of law; defining certain 20 terms; making this Act an emergency measure; and generally relating to issue 21 lobbying and public ethics.

- 22 BY repealing and reenacting, with amendments,
- 23 Article General Provisions
- 24 Section 5–701, 5–702(a), and 5–705(d)
- 25 Annotated Code of Maryland
- 26 (2019 Replacement Volume)
- 27 BY repealing and reenacting, without amendments,
- 28 Article General Provisions
- 29 Section 5–705(a)

1 2	Annotated Code of Maryland (2019 Replacement Volume)				
3 4 5 6 7	BY adding to Article – General Provisions Section 5–717 and 5–718 Annotated Code of Maryland (2019 Replacement Volume)				
8	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:				
0	Article - General Provisions				
1	5–701.				
12	(A) In this subtitle[, "compensation",] THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.				
14 15 16	(B) "COMPENSATION", as to a person whose lobbying is only a part of the person's employment, means a prorated amount based on the time the person devotes to lobbying and the time the person devotes to other employment.				
17 18 19 20	(C) (1) "ISSUE LOBBYING COMMUNICATION" MEANS ANY PUBLIC COMMUNICATION THAT CLEARLY REFERS TO AND EXPRESSES A VIEW ON THE SUBJECT MATTER, DESCRIPTION, OR NAME OF ONE OR MORE CLEARLY IDENTIFIED PENDING STATE LEGISLATIVE OR EXECUTIVE ACTIONS.				
21	(2) "ISSUE LOBBYING COMMUNICATION" INCLUDES:				
22 23 24	(I) ANY SOLICITATION, PROPOSAL, OR APPEAL THAT MAY REASONABLY BE INTERPRETED AS A REQUEST FOR ANY OF THE OFFICIALS LISTED IN ITEM (II) OF THIS ITEM TO TAKE STATE LEGISLATIVE OR EXECUTIVE ACTION; OR (II) A SOLICITATION OR ENCOURAGEMENT TO OTHER PERSONS				
26 27 28	TO COMMUNICATE DIRECTLY WITH ANY OF THE FOLLOWING OFFICIALS FOR THE PURPOSES OF ATTEMPTING TO INFLUENCE STATE LEGISLATIVE OR EXECUTIVE ACTION:				
29	1. THE GOVERNOR;				
30	2. THE LIEUTENANT GOVERNOR;				
31	3. THE ATTORNEY GENERAL;				

1	4. THE COMPTROLLER; OR			
2	5. MEMBERS OF THE GENERAL ASSEMBLY.			
3	(3) "Issue lobbying communication" does not include:			
4 5	(I) AN ELECTIONEERING COMMUNICATION AS DEFINED IN § $13-307$ OF THE ELECTION LAW ARTICLE;			
6	(II) A COMMERCIAL ADVERTISEMENT;			
7 8	(III) A COMMUNICATION MADE BY A CANDIDATE OR POLITICAL COMMITTEE AS DEFINED IN § 1–101 OF THE ELECTION LAW ARTICLE;			
9	(IV) AN INTERNAL COMMUNICATION:			
10 11 12	1. BY A BUSINESS OR OTHER ENTITY TO ITS STOCKHOLDERS OR MEMBERS, ITS EXECUTIVE, OR ADMINISTRATIVE PERSONNEL AND THEIR IMMEDIATE FAMILIES; OR			
13 14 15	2. BY A MEMBERSHIP ENTITY, AS DEFINED UNDER § 13–243 OF THE ELECTION LAW ARTICLE, TO ITS MEMBERS, ITS EXECUTIVE, OR ADMINISTRATIVE PERSONNEL AND THEIR IMMEDIATE FAMILIES;			
16 17 18 19	(V) A COMMUNICATION THAT IDENTIFIES A CANDIDATE FOR ELECTIVE STATE OFFICE FOR PURPOSES OF FEATURING THE CANDIDATE'S ENDORSEMENT, SUPPORT, OR OPPOSITION TO ANOTHER CANDIDATE OR BALLOT MEASURE;			
20 21 22	(VI) A COMMUNICATION DIRECTED TO VOTERS OR POTENTIAL VOTERS AS PART OF VOTER REGISTRATION ACTIVITIES OR ACTIVITIES ENCOURAGING OR ASSISTING PERSONS TO VOTE;			
23 24 25 26	(VII) A NEWS STORY, COMMENTARY, OR AN EDITORIAL COMMUNICATION THAT IS AN ACTION OF THE NEWS MEDIA, TO THE EXTENT THAT THE ACTION IS IN THE ORDINARY COURSE OF GATHERING AND DISSEMINATING NEWS OR MAKING EDITORIAL COMMENT TO THE GENERAL PUBLIC;			
27 28	(VIII) A COMMUNICATION PAID FOR OR DISSEMINATED BY A GOVERNMENT AGENCY; AND			
29	(IX) ANY SIMILAR COMMUNICATION AS DETERMINED BY THE			

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ETHICS COMMISSION IN REGULATION.

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- 2 (a) Unless exempted under subsection (b) of this section, an entity shall register 3 with the Ethics Commission as provided in this subtitle and shall be a regulated lobbyist 4 for the purposes of this title if, during a reporting period, the entity:
- 5 (1) for the purpose of influencing any legislative action or any executive 6 action relating to the development or adoption of regulations or the development or 7 issuance of an executive order:
- 8 (i) 1. communicates with an official or employee of the 9 Legislative Branch or Executive Branch in the presence of that official or employee; and
- 2. except for the personal travel or subsistence expenses of the entity or a representative of the entity, incurs expenses of at least \$500 or earns at least \$2,500 as compensation for all such communication and activities relating to the communication during the reporting period; or
- 14 (ii) 1. communicates with an official or employee of the 15 Legislative Branch or Executive Branch; and
- 2. earns at least \$5,000 as compensation for all such communication and activities relating to the communication during the reporting period;
- 18 (2) in connection with or for the purpose of influencing any executive 19 action, spends a cumulative value of at least \$100 for gifts, including meals, beverages, and 20 special events, to one or more officials or employees of the Executive Branch;
- 21 (3) subject to subsection (b)(4) of this section, is compensated to influence 22 executive action on a procurement contract that exceeds \$100,000;
 - (4) subject to subsection (b)(5) of this section, is compensated by a business entity to influence executive action to secure from the State a business grant or loan with a value of more than \$100,000 for the business entity;
 - (5) spends at least \$2,000, including expenditures for salaries, contractual employees, postage, telecommunications services, electronic services, advertising, printing, and delivery services, for the express purpose of soliciting others to communicate with an official to influence legislative action or executive action; [or]
- 30 **(6)** SPENDS AT LEAST \$500 FOR ISSUE LOBBYING COMMUNICATIONS; 31 OR
- 32 **[(6)] (7)** spends at least \$2,500 to provide compensation to one or more 33 entities required to register under this subsection.

- 1 5–705.
- 2 (a) (1) A regulated lobbyist shall file electronically with the Ethics
- 3 Commission, under oath and for each registration, a separate report concerning the
- 4 regulated lobbyist's lobbying activities:
- 5 (i) by May 31 of each year, to cover the period from November 1 of
- 6 the previous year through April 30 of the current year; and
- 7 (ii) by November 30 of each year, to cover the period from May 1
- 8 through October 31 of that year.
- 9 (2) If the regulated lobbyist is not an individual, an authorized officer or
- 10 agent of the regulated lobbyist shall sign the report.
- 11 (3) If a prorated amount is reported as compensation, it shall be labeled as
- 12 prorated.
- 13 (d) (1) This subsection applies only to a regulated lobbyist, other than an
- 14 individual, that is organized and operated for the primary purpose of attempting to
- 15 influence legislative action or executive action.
- 16 (2) (I) In addition to the other reports required under this section, a
- 17 regulated lobbyist shall report the name and permanent address of each entity that
- 18 provided at least 5% of the regulated lobbyist's total receipts during the preceding 12
- 19 months.
- [(3)] (II) For the purpose of the reporting and registration requirements
- 21 of this subtitle, receipts of a regulated lobbyist include funds spent on the regulated
- 22 lobbyist's behalf, at its direction, or in its name.
- 23 (3) IN ADDITION TO THE OTHER REPORTS REQUIRED UNDER THIS
- 24 SECTION, A REGULATED LOBBYIST UNDER § 5–702(A)(6) OF THIS SUBTITLE SHALL:
- 25 (I) REPORT THE NAME AND PERMANENT ADDRESS OF EACH
- 26 ENTITY THAT:
- 27 1. PROVIDED AT LEAST 5% OF THE REGULATED
- 28 LOBBYIST'S TOTAL RECEIPTS DURING THE PRECEDING 12 MONTHS; OR
- 29 2. DONATED AT LEAST \$500 IN AGGREGATE TO THE
- 30 REGULATED LOBBYIST DURING THE PRECEDING 12 MONTHS; AND
- 31 (II) WITHIN 48 HOURS AFTER THE DATE AN ENTITY MAKES AN
- 32 AGGREGATE DONATION OF \$5,000 OR MORE TO THE REGULATED LOBBYIST DURING

- 1 THE 6-MONTH REPORTING PERIOD ENDING ON EITHER APRIL 30 OR OCTOBER 31,
- 2 FILE A STATEMENT WITH THE ETHICS COMMISSION THAT INCLUDES:
- 3 THE NAME AND PERMANENT ADDRESS OF THE ENTITY
- 4 AND ANY PERSON EXERCISING DIRECTION OR CONTROL OVER THE ACTIVITIES OF
- 5 THE ENTITY MAKING THE DONATION; AND
- 6 2. THE AMOUNT AND DATE OF EACH DONATION.
- 7 **5–717**.
- 8 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS
- 9 INDICATED.
- 10 (2) "APPLICABLE STATE OFFICIAL" MEANS A STATE OFFICIAL
- 11 HOLDING THE OFFICE OF:
- 12 (I) GOVERNOR;
- 13 (II) LIEUTENANT GOVERNOR;
- 14 (III) ATTORNEY GENERAL;
- 15 (IV) COMPTROLLER; OR
- 16 (V) MEMBER OF THE GENERAL ASSEMBLY.
- 17 (3) (I) "SOLICITED DONATION" MEANS A MONETARY OR IN-KIND
- 18 DONATION OR SERIES OF DONATIONS BY OR ATTRIBUTED TO A PERSON FOR A
- 19 PRINCIPALLY LEGISLATIVE OR GOVERNMENTAL PURPOSE:
- 20 1. AT THE REQUEST, SOLICITATION, OR SUGGESTION OF
- 21 AN APPLICABLE STATE OFFICIAL; OR
- 22 2. MADE IN COOPERATION, CONSULTATION, OR
- 23 COORDINATION WITH OR AT THE CONSENT OF AN APPLICABLE STATE OFFICIAL.
- 24 (II) "SOLICITED DONATION" INCLUDES DONATIONS SOLICITED
- 25 BY AN APPLICABLE STATE OFFICIAL'S AGENT OR EMPLOYEE ON THE APPLICABLE
- 26 STATE OFFICIAL'S BEHALF.
- 27 (III) "SOLICITED DONATION" DOES NOT INCLUDE A DONATION
- 28 MADE FOR A CHARITABLE PURPOSE OR CHARITABLE ORGANIZATION.

- 1 (B) THIS SECTION APPLIES ONLY TO A REGULATED LOBBYIST, OTHER THAN
- 2 AN INDIVIDUAL, THAT IS ORGANIZED AND OPERATED FOR THE PRIMARY PURPOSE
- 3 OF ATTEMPTING TO INFLUENCE LEGISLATIVE ACTION OR EXECUTIVE ACTION.
- 4 (C) A REGULATED LOBBYIST SHALL FILE A STATEMENT IN ACCORDANCE
- 5 WITH THIS SECTION IF AT ANY TIME DURING THE REPORTING PERIOD THE
- 6 REGULATED LOBBYIST RECEIVED A SOLICITED DONATION IN THE AMOUNT OF \$500
- 7 OR MORE.
- 8 (D) A STATEMENT REQUIRED UNDER THIS SECTION SHALL BE FILED WITH
- 9 THE ETHICS COMMISSION.
- 10 (E) (1) THE REPORTING PERIOD IS THE 6-MONTH PERIOD ENDING ON
- 11 EITHER APRIL 30 OR OCTOBER 31.
- 12 (2) THE STATEMENT SHALL BE FILED WITHIN 30 DAYS AFTER THE
- 13 DATE ON WHICH THE SOLICITED DONATION WAS RECEIVED BY THE REGULATED
- 14 LOBBYIST.
- 15 (F) THE STATEMENT SHALL INCLUDE:
- 16 (1) THE NAME OF THE REGULATED LOBBYIST THAT RECEIVED A
- 17 SOLICITED DONATION DURING THE REPORTING PERIOD AND, IF NOT PREVIOUSLY
- 18 REPORTED, DURING THE PRECEDING REPORTING PERIOD;
- 19 (2) THE NAME AND OFFICE HELD BY EACH APPLICABLE STATE
- 20 OFFICIAL FOR WHOM THE SOLICITED DONATION WAS MADE IN ITEM (1) OF THIS
- 21 SUBSECTION;
- 22 (3) THE NAME OF THE PERSON WHO MADE THE SOLICITED DONATION
- 23 AND THE RELATIONSHIP OF THAT PERSON TO THE REGULATED LOBBYIST FILING
- 24 THE STATEMENT; AND
- 25 (4) (I) THE AGGREGATE SOLICITED DONATIONS MADE
- 26 ATTRIBUTABLE TO EACH APPLICABLE STATE OFFICIAL; AND
- 27 (II) A BRIEF DESCRIPTION OF THE GOODS OR SERVICES
- 28 PROVIDED OR PURCHASED, IF ANY.
- 29 (G) IF THE PERSON FILING THE STATEMENT IS A BUSINESS ENTITY:

- 1 (1) (I) A SOLICITED DONATION MADE BY AN OFFICER, A DIRECTOR,
- 2 OR A PARTNER OF THE BUSINESS ENTITY SHALL BE ATTRIBUTED TO THE BUSINESS
- 3 ENTITY; AND
- 4 (II) A SOLICITED DONATION, REGARDLESS OF AMOUNT, IF MADE
- 5 AT THE SUGGESTION OR DIRECTION OF THE BUSINESS ENTITY, BY AN OFFICER, A
- 6 DIRECTOR, A PARTNER, AN EMPLOYEE, AN AGENT, OR ANY OTHER PERSON, SHALL
- 7 BE ATTRIBUTED TO THE BUSINESS ENTITY;
- 8 (2) EACH OFFICER, DIRECTOR, OR PARTNER OF THE BUSINESS
- 9 ENTITY WHO MAKES OR CAUSES TO BE MADE AN APPLICABLE CONTRIBUTION SHALL
- 10 REPORT THE CONTRIBUTION TO THE CHIEF EXECUTIVE OFFICER OF THE BUSINESS
- 11 ENTITY:
- 12 (3) EACH OFFICER, DIRECTOR, PARTNER, EMPLOYEE, AGENT, OR
- 13 OTHER PERSON WHO MAKES OR CAUSES TO BE MADE A SOLICITED DONATION,
- 14 REGARDLESS OF AMOUNT, AT THE SUGGESTION OR DIRECTION OF THE BUSINESS
- 15 ENTITY SHALL REPORT THE SOLICITED DONATION TO THE CHIEF EXECUTIVE
- 16 OFFICER OF THE BUSINESS ENTITY; AND
- 17 (4) APPLICABLE SOLICITED DONATIONS MADE BY, OR CAUSED TO BE
- 18 MADE BY, A SUBSIDIARY, AT LEAST 30% OF THE EQUITY OF WHICH THE BUSINESS
- 19 ENTITY OWNS OR CONTROLS, SHALL BE ATTRIBUTED TO THE BUSINESS ENTITY.
- 20 (H) (1) NOTWITHSTANDING SUBSECTION (G) OF THIS SECTION, A
- 21 SOLICITED DONATION MADE BY AN INDIVIDUAL WHO SERVES AS A TRUSTEE OR
- 22 MEMBER OF THE BOARD OF DIRECTORS OR AS AN OFFICER OF A NONPROFIT
- 23 ORGANIZATION IS NOT ATTRIBUTABLE TO THE ORGANIZATION, AND THE
- 24 INDIVIDUAL IS NOT REQUIRED TO REPORT THE SOLICITED DONATION TO THE CHIEF
- 25 EXECUTIVE OFFICER OF THE ORGANIZATION, UNLESS:
- 26 (I) THE SOLICITED DONATION IS MADE ON THE
- 27 RECOMMENDATION OF THE NONPROFIT ORGANIZATION; OR
- 28 (II) THE INDIVIDUAL WHO MADE THE SOLICITED DONATION IS
- 29 PAID BY THE NONPROFIT ORGANIZATION.
- 30 (2) THE ETHICS COMMISSION SHALL ADOPT REGULATIONS THAT
- 31 DEFINE "OFFICER" FOR THE PURPOSES OF THIS SUBSECTION.
- 32 **5–718.**

- 1 (A) EACH ISSUE LOBBYING COMMUNICATION SHALL CONTAIN, SET APART 2 FROM ANY OTHER MESSAGE, A DISCLOSURE THAT STATES:
- 3 **(1) "AD PAID FOR BY"; AND**
- 4 (2) THE NAME AND ADDRESS OF THE ENTITY RESPONSIBLE FOR THE 5 ISSUE LOBBYING COMMUNICATION.
- 6 (B) A PERSON WHO IS NOT RESPONSIBLE FOR AN ISSUE LOBBYING 7 COMMUNICATION MAY NOT MAKE A PAYMENT OR CLAIM RESPONSIBILITY FOR AN 8 ISSUE LOBBYING COMMUNICATION WITH THE INTENT TO EVADE OR AID IN THE 9 EVASION OF THE MINIMUM SPENDING THRESHOLD TO REGISTER AS A LOBBYIST 10 UNDER § 5–702(A)(6) OF THIS SUBTITLE.
- SECTION 2. AND BE IT FURTHER ENACTED, That this Act is an emergency measure, is necessary for the immediate preservation of the public health or safety, has been passed by a yea and nay vote supported by three–fifths of all the members elected to each of the two Houses of the General Assembly, and shall take effect from the date it is enacted.