

116TH CONGRESS
1ST SESSION

H. R. 2691

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MAY 14, 2019

Mr. McCAUL introduced the following bill; which was referred to the
Committee on Foreign Affairs

A BILL

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “USAID Branding
5 Modernization Act”.

6 **SEC. 2. AUTHORIZATION FOR BRANDING.**

7 (a) IN GENERAL.—The Administrator of the United
8 States Agency for International Development (USAID) is

1 authorized to prescribe, as appropriate, the use of logos
2 or other insignia of the USAID Identity, or the use of
3 additional or substitute markings including the United
4 States flag, to appropriately identify, including as required
5 by section 641 of the Foreign Assistance Act of 1961 (22
6 U.S.C. 2401), overseas programs administered by the
7 Agency.

8 (b) AUDIT.—Not later than one year after the date
9 of the enactment of this Act, the Inspector General of the
10 United States Agency for International Development shall
11 submit to Congress an audit of compliance with relevant
12 branding and marketing requirements of the Agency by
13 implementing partners funded by the USAID, including
14 any requirements prescribed pursuant to the authorization
15 under subsection (a).

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