

116TH CONGRESS
1ST SESSION

H. R. 2744

AN ACT

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “USAID Branding
3 Modernization Act”.

4 **SEC. 2. AUTHORIZATION FOR BRANDING.**

5 (a) IN GENERAL.—The Administrator of the United
6 States Agency for International Development (USAID) is
7 authorized to prescribe, as appropriate, the use of logos
8 or other insignia of the USAID Identity, or the use of
9 additional or substitute markings including the United
10 States flag, to appropriately identify, including as required
11 by section 641 of the Foreign Assistance Act of 1961 (22
12 U.S.C. 2401), overseas programs administered by the
13 Agency.

14 (b) AUDIT.—Not later than 1 year after the date of
15 the enactment of this Act, the Inspector General of the
16 United States Agency for International Development shall
17 submit to Congress an audit of compliance with relevant
18 branding and marketing requirements of the Agency by
19 implementing partners funded by the USAID, including
20 any requirements prescribed pursuant to the authorization
21 under subsection (a).

Passed the House of Representatives July 15, 2019.

Attest:

Clerk.

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