

H. R. 2744

# One Hundred Sixteenth Congress of the United States of America

AT THE SECOND SESSION

*Begun and held at the City of Washington on Friday,  
the third day of January, two thousand and twenty*

## An Act

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

*Be it enacted by the Senate and House of Representatives of  
the United States of America in Congress assembled,*

### SECTION 1. SHORT TITLE.

This Act may be cited as the “USAID Branding Modernization Act”.

### SEC. 2. AUTHORIZATION FOR BRANDING.

(a) IN GENERAL.—The Administrator of the United States Agency for International Development (referred to in this section as “USAID”), in coordination with the Secretary of State, as appropriate, and with due consideration for the safety and security of implementing partners and beneficiaries, is authorized to prescribe, as appropriate, the use of logos or other insignia of the USAID Identity, or the use of additional or substitute markings, including the United States flag, to appropriately identify, including as required by section 641 of the Foreign Assistance Act of 1961 (22 U.S.C. 2401), overseas programs administered by USAID.

(b) AUDIT.—Not later than 1 year after the date of the enactment of this Act, the Inspector General of USAID shall submit to Congress an audit of compliance with relevant branding and marking requirements of USAID by implementing partners funded

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by USAID, including any requirements prescribed pursuant to the authorization under subsection (a).

*Speaker of the House of Representatives.*

*Vice President of the United States and  
President of the Senate.*