

OUTDOOR RECREATION STRATEGIC PLANNING**AMENDMENTS**

2020 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Jeffrey D. Stenquist

Senate Sponsor: _____

LONG TITLE**General Description:**

This bill addresses strategic planning related to the state's outdoor recreation opportunities.

Highlighted Provisions:

This bill:

- defines terms;
- creates the Outdoor Adventure Commission;
- directs the commission to develop a strategic plan and designates what the plan shall address;
- requires regional meetings;
- provides for the selection of consultants to assist in developing the strategic plan;

and

- addresses public-private partnerships.

Money Appropriated in this Bill:

None

Other Special Clauses:

None

Utah Code Sections Affected:

ENACTS:



28 [63C-21-101](#), Utah Code Annotated 1953
29 [63C-21-102](#), Utah Code Annotated 1953
30 [63C-21-201](#), Utah Code Annotated 1953
31 [63C-21-202](#), Utah Code Annotated 1953
32 [63C-21-203](#), Utah Code Annotated 1953

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34 *Be it enacted by the Legislature of the state of Utah:*

35 Section 1. Section **63C-21-101** is enacted to read:

36 **CHAPTER 21. OUTDOOR ADVENTURE COMMISSION**

37 **Part 1. General Provisions**

38 **63C-21-101. Title.**

39 This chapter is known as the "Outdoor Adventure Commission."

40 Section 2. Section **63C-21-102** is enacted to read:

41 **63C-21-102. Definitions.**

42 As used in this chapter:

43 (1) "Commission" means the Outdoor Adventure Commission created in Section

44 [63C-21-201](#).

45 (2) "Strategic plan" means the strategic plan developed in Section [63C-21-202](#).

46 Section 3. Section **63C-21-201** is enacted to read:

47 **Part 2. Commission and Strategic Plan**

48 **63C-21-201. Outdoor Adventure Commission created.**

49 (1) There is created the Outdoor Adventure Commission consisting of the following 15
50 members:

51 (a) two members of the Senate, appointed by the president of the Senate;

52 (b) two members of the House of Representatives, appointed by the speaker of the
53 House of Representatives;

54 (c) the director of the Utah Office of Outdoor Recreation, or the director's designee;

55 (d) the managing director of the Utah Office of Tourism, or the managing director's
56 designee;

57 (e) the director of the Division of Parks and Recreation, or the director's designee;

58 (f) the executive director of the Governor's Office of Management and Budget, or the

59 executive director's designee;

60 (g) the executive director of the Department of Transportation, or the executive
61 director's designee;

62 (h) a representative of the Utah League of Cities and Towns appointed by the Utah
63 League of Cities and Towns;

64 (i) a representative of the Utah Association of Counties appointed by the Utah
65 Association of Counties;

66 (j) a representative of the outdoor recreation industry appointed by the president of the
67 Senate;

68 (k) a representative of the outdoor recreation industry appointed by the speaker of the
69 House of Representatives;

70 (l) a representative of conservation interests appointed by the president of the Senate;
71 and

72 (m) a representative of conservation interests appointed by the speaker of the House of
73 Representatives.

74 (2) (a) The president of the Senate shall appoint one of the members described in
75 Subsection (1)(a) as a cochair of the commission.

76 (b) The speaker of the House of Representatives shall appoint one of the members
77 described in Subsection (1)(b) as a cochair of the commission.

78 (3) (a) If a vacancy occurs in the membership of the commission appointed under
79 Subsection (1)(a) or (b), or Subsections (1)(h) through (m), the member shall be replaced in the
80 same manner in which the original appointment was made.

81 (b) A member appointed under Subsections (1)(h) through (m) serves until the
82 member's successor is appointed and qualified.

83 (4) (a) A majority of the commission members constitutes a quorum.

84 (b) The action of a majority of a quorum constitutes an action of the commission.

85 (5) (a) The salary and expenses of a commission member who is a legislator shall be
86 paid in accordance with Section [36-2-2](#), Legislative Joint Rules, Title 5, Chapter 2, Lodging,
87 Meal, and Transportation Expenses, and Legislative Joint Rules, Title 5, Chapter 3, Legislator
88 Compensation.

89 (b) A commission member who is not a legislator may not receive compensation or

benefits for the member's service on the commission, but may receive per diem and reimbursement for travel expenses incurred as a commission member at the rates established by the Division of Finance under:

- (i) Sections [63A-3-106](#) and [63A-3-107](#); and
- (ii) rules made by the Division of Finance pursuant to Sections [63A-3-106](#) and [63A-3-107](#).

(6) The Office of Legislative Research and General Counsel and the Office of the Legislative Fiscal Analyst shall provide staff support to the commission.

Section 4. Section **63C-21-202** is enacted to read:

63C-21-202. Strategic plan -- Commission powers and duties -- Consultant --

Reports.

(1) (a) The commission shall develop a strategic plan aimed at meeting the future needs of outdoor recreation within the state in order to enhance the quality of life of Utah residents.

(b) The strategic plan shall address:

- (i) outdoor recreation as a major contributor to residents' quality of life;
- (ii) the needs and impacts of residents who engage in outdoor recreation;
- (iii) the impact on local communities related to outdoor recreation, including the costs associated with emergency services and infrastructure;
- (iv) outdoor recreation as a means to retain and attract an exceptional workforce to provide for a sustainable economy and support appropriate economic development incentives;
- (v) impacts to the environment, wildlife, and natural resources and measures to preserve the natural beauty of the state as more people engage in outdoor recreation;
- (vi) identify opportunities for sustainable revenue sources to provide for maintenance and future needs;
- (vii) the interface with federal lands; and
- (viii) other items determined by the commission.

(2) The commission shall:

- (a) engage one or more consultants to:
 - (i) manage the strategic planning process in accordance with Subsection (3); and
 - (ii) conduct analytical work in accordance with Subsection (3);
- (b) guide the analytical work of a consultant described in Subsection (2)(a) and review

121 the results of the work;

122 (c) coordinate with a consultant described in Subsection (2)(a) to engage in a process
123 and create a strategic plan;

124 (d) conduct regional meetings to gather stakeholder input during the strategic planning
125 process;

126 (e) seek input from federal entities including the United States Department of the
127 Interior, the United States Department of Agriculture, and Utah's congressional delegation; and

128 (f) produce a final report including a strategic plan and any recommendations.

129 (3) The commission by contract with a consultant engaged under Subsection (2)(a)
130 shall direct the consultant to:

131 (a) conduct an inventory of existing outdoor recreation resources, programs, and
132 information;

133 (b) conduct an analysis of what is needed to develop and implement an effective
134 outdoor recreation strategy aimed at enhancing the quality of life of Utah residents;

135 (c) collect and analyze data related to the future projected conditions of the outdoor
136 recreation resources, programs, and information, including the affordability and financing of
137 outdoor recreation;

138 (d) develop alternatives to the projection described in Subsection (3)(c) by modeling
139 potential changes to the outdoor recreation industry and economic growth;

140 (e) in coordination with the commission, engage in extensive local stakeholder
141 involvement to better understand the needs of, concerns of, and opportunities for different
142 communities and outdoor recreation user types;

143 (f) recommend accountability or performance measures to assess the effectiveness of
144 the outdoor recreation system;

145 (g) based on the data described in this Subsection (3), make comparisons between
146 outdoor recreation in Utah and outdoor recreation in other states or countries;

147 (h) in coordination with the commission, conduct the regional meetings described in
148 Subsection (2)(d) to share information and seek input from a range of stakeholders;

149 (i) recommend changes to the governance system for outdoor recreation that would
150 facilitate implementation of the strategic plan;

151 (j) engage in any other data collection or analysis requested by the commission; or

(k) produce for the commission:

(i) a draft report of findings, observations, and strategic priorities, including:

(A) a statewide vision and strategy for outdoor recreation;

(B) a strategy for how to meaningfully engage stakeholders throughout the state;

(C) funding needs related to outdoor recreation; and

(D) recommendations for the steps the state should take to implement a statewide vision and strategy for outdoor recreation; and

(ii) a final report, incorporating feedback from the commission on the draft report described in Subsection (3)(k)(i), regarding the future of the outdoor recreation in the state.

Section 5. Section **63C-21-203** is enacted to read:

63C-21-203. Public-private partnerships.

The commission may facilitate or encourage public-private partnerships to provide for outdoor recreation resources, programs, or information.