

S.240

Introduced by Senator Sirotkin

Referred to Committee on Economic Development, Housing and General
Affairs

Date: January 7, 2020

Subject: Commerce and trade; workforce development

Statement of purpose of bill as introduced: This bill proposes to allow remote
workers to qualify for grants under the new worker relocation program.

An act relating to recruiting new remote workers and new relocating
workers

It is hereby enacted by the General Assembly of the State of Vermont:

~~Sec. 1. REMOTE WORKERS; NEW WORKER RELOCATION~~

~~INCENTIVE PROGRAM; FUNDING AUTHORITY~~

~~Of the amounts appropriated to the Agency of Commerce and Community
Development in 2019 Acts and Resolves No. 80, Sec. 20 for the New Worker
Relocation Incentive Program, the Agency may use some or all of the funds in
fiscal year 2020 to continue providing grants through the New Remote Worker
Grant Program created in 2018 Acts and Resolves No. 197, Sec. 1, as amended
by 2019 Acts and Resolves No. 80, Sec. 15.~~

~~Sec. 2. EFFECTIVE DATE~~

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~~This act shall take effect on passage.~~

~~SECTION 1. REMOTE WORKERS, NEW WORKER RELOCATION
INCENTIVE PROGRAM; FUNDING AUTHORITY~~

~~*Of the amounts appropriated to the Agency of Commerce and Community Development in 2019 Acts and Resolves No. 80, Sec. 20 for the New Worker Relocation Incentive Program, the Agency may use not more than 50 percent of the funds in fiscal year 2020 to continue providing grants through the New Remote Worker Grant Program created in 2018 Acts and Resolves No. 197, Sec. 1, as amended by 2019 Acts and Resolves No. 80, Sec. 15.*~~

~~Sec. 2. EFFECTIVE DATE~~

~~This act shall take effect on passage.~~

Sec. 1. 2019 Acts and Resolves No. 80, Sec. 20 is amended to read:

Sec. 20. ECONOMIC DEVELOPMENT FUNDING ALLOCATIONS

The \$2,000,000.00 appropriated from the General Fund for economic development initiatives in Sec. C.100(30) of H.542 (2019) shall be allocated pursuant to this section.

(1) \$1,725,000.00 is allocated to the Agency of Commerce and Community Development as follows:

(A)(i) \$450,000.00 for economic development marketing:

(I) \$225,000 for economic development marketing pursuant to its authority in 3 V.S.A. § 2476(c) to execute the State's core Economic Development Marketing Plan through paid, owned, and earned media, utilizing technology, data, and analysis tools; and

(II) \$225,000.00 to identify, recruit, and provide relocation assistance to workers, including:

(aa) identifying target audiences;

(bb) targeting through digital and social media; and

(cc) implementing strategies that convert visitors to residents and awarding grants for regional partnerships to help recruitment efforts at the local and regional levels.

(ii) Notwithstanding any provision of law to the contrary, the Agency shall have the discretion to reallocate not more than \$225,000.00 of the funding allocated in this subdivision (1)(A) to provide additional incentives under the New Worker Relocation Incentive Program created in this act, the

New Remote Worker Grant Program created in 2018 Acts and Resolves No. 197, Sec. 1, as amended by 2019 Acts and Resolves No. 80, Sec. 15, or both.

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Sec. 2. EFFECTIVE DATE

This act shall take effect on passage.